

Step-by-Step

Facebook Live Streaming

Before the event

Gear

- **Cell phone clamp for tripod**
- **Monopod or tripod (if not available, find a table or other place to rest the phone)**
- External battery for mobile phone, fully charged
- Power cord for mobile phone
- Print ["On Air" signs](#)
- Scotch tape for signs
 - [Use this guide for using professional recording gear](#) like microphones and video cameras

Actions

- Advertise in advance: tell your online followers that you'll be livestreaming
- Fully charge your mobile phone
- Check that the Facebook Pages app is installed on the phone you're using, and logged into the correct account
- Make space on your phone if you plan to save the original video at optimal quality
- Find a volunteer who can Tweet out the link to the livestream broadcast, and also to live Tweet the event while you record
- Draft up the message/post text that will go into your livestream before the event, so it's ready to copy & paste into your post when you go live
- Get more information about the location of the event:
 - Is there 4G cell coverage?
 - If not, is there wifi and what's the password?
 - How will sound be amplified?
 - Can you get close to the people speaking?

During the event

- Carefully choose recording location: get close to the people speaking but not in front of sound amplifiers which could overload microphone. Also keep the light source behind you
- Create the video post on your app
- Select for "Landscape" mode (double check that your phone's portrait orientation lock is NOT set)
- Ask a colleague to tweet out the video link/circulate via email while it's going on

After the event

- Download the video from app when the broadcast is completed
- Reshare the video link on all your social media channels

Other Resources

- Facebook Live Tips: live.fb.com/tips
- 4 Ways To Save Live Video Broadcasts: nten.org/article/4-ways-to-save-live-video-broadcasts
- Documenting Protests with Video: library.witness.org/product-tag/protests